

THE

Digger

AUGUST, 1953

VOL. 10, NO. 3, REGINA

A monthly publication by the staff of
Simpson's and Simpsons-Sears, Regina.

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Associate Editors	- - - - -	Ian Hume
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Regina's Jubilee

With pride and pleasure we mark, through the medium of our cover, the 50th Anniversary of our friendly Queen City.

What is an anniversary? It is a time of memory and recollection of what has transpired since the original event. We scanned briefly Regina's growth since 1903 when our capital was but a handful of houses set to gumbo byways and oxen were a familiar sight.

Within the first decade of its recognition to civic status many of our well-known landmarks graced the scene: the City Hall, Parliament Buildings, our two large hospitals, Post Office, McCallum Hill Building, to be followed closely by our own two structures and many others.

After the first war years, a period of expansion gained tempo until 1929 — the Union Station, Hotel Saskatchewan, and several larger apartment blocks and churches came into being during this interval. The 30's need little recollection. Following them numerous constructional changes have taken place until today, in the midst of one of the greatest building eras, Regina assumes the skyline portrayed in part on this issue.

Such is the story of the physical progress of our city — but what is a city? It is more than a facade. Along with its increased number of roofs and water meters Regina has grown in many other ways. Apart from modern streets, trolley buses and automobiles, we have developed educational, medical, welfare, recreational and social facilities of the highest standards. These are fields which could be enlarged upon infinitely (not to mention Wascana Lake and the Home of the Mounties!)

Regina wears her 50 years well with a bright, clean, healthy and hospitable smile. And as we look ahead we think of that old saying that you cannot stand still — you either go forward or go back.

Forward, Regina!

Summer Social Whirl

The parting gift chosen for Elsie Crosby, Packing Department, was a lovely mirror. Elsie was with the Company for five years and has now decided to make housekeeping a full-time job.

Prior to her departure, Janet Andrus was presented with a gift from the Cafeteria staff.

A camera was the gift chosen for Harold Drewlo when he left the Company. The camera and best wishes were from his many friends on the 5th floor Shoe Department.

Prior to her departure, Bernice Batyshi was presented with a gift of luggage from her friends in the Packing Department.

On the occasion of her marriage and leaving the Company Darlene Welsch was presented with a combination sandwich toaster and waffle iron from her friends on the 5th floor, Mail Order building.

On the occasion of her transfer from the Wage Office to the Edmonton Order Office, Anne Nabess received a gift of luggage and a cigarette lighter from her many friends.

Irene Rieger, Wage Office, is now a patient in Fort San.

Former employees who have been recent Regina visitors were Ella Schmallenburg, Edmonton, Marge Chobaniuk and son, Kamloops, and Irene James, Vancouver.

Train cases were presented to Marjorie Pageot and Marion Baer from their friends in the Order Review, Sales Analysis and Billing Departments when they left the Company to make their homes in Winnipeg and Calgary respectively.

When Audrey Maertens left the Company she received a pearl necklace from her friends in Order Review, Sales Analysis and the Billing Department.

A silver fruit bowl will remind Margaret Turnbull (Hosiery Department), a June bride, of her pleasant associations with friends at Simpkins. Lumsden will be the home of the new bride.

On behalf of the Hardware staff and the Service Centre, Mr. Dick presented Mary Evonick with a very lovely makeup kit. Mary who is leaving the Company after a number of years with the firm will be missed by many friends and they all wish her good luck in her new venture.

Vera Maynard, formerly of Housewares, but now living in Toronto, dropped in to say hello to all her friends. Vera and her husband, Herm, were vacationing in good old Saskatchewan. Simpson's beckoned Vera again when she arrived in Toronto and she is now employed in the Toronto Store Wage Office. She tells us that she often chats with Marg Bergsteinsson, formerly of Store Supervision, who works in the same building.

A twilight was presented to Tom Thomson, Furniture Workroom, from his many friends, on the occasion of his retirement from the Company. Tom also received best wishes for many more years of health and happiness.

Wendy Hamilton, comparative shopper, received a rhinestone pin and earring set from her friends when she left the Company. Wendy will be making housekeeping her full-time occupation.

Sophie Skitcho (nee Lizen) formerly of Handbags, called in to say hello to friends on the street floor. The new bride's coat of tan was the envy of all who so far have not had their vacation.

On his transfer to Vancouver office, Russ Dickson (Contract Division), received a cuff link set as a souvenir from friends around the store. Best wishes go out to Russ in his new location, and a welcome to Regina is extended to Bob Webber who has been transferred from Toronto Contract Division to replace Russ in the Regina office.

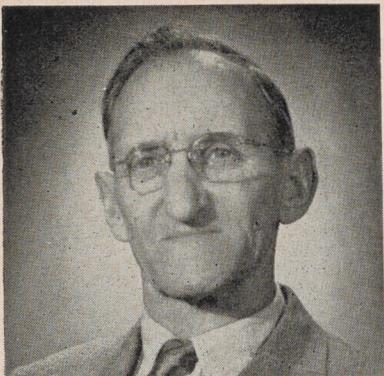
Prior to her recent marriage, Polly Polanski, Assistant Manager, Retail Employment and Training, was honored by a group of Simpsonites at a lovely party in the Y.W.C.A. clubroom. Janet Haney was hostess for the evening. The gifts chosen for the guest of honor were a lovely Kenwood blanket and a china horse.

The Receivers and Drivers chose an automatic toaster for Thelma McQuarrie when she left the Company to make housekeeping a full-time job.

Phoebe Miller received a sandwich toaster from her friends in the Order Review, Sales Analysis, and Billing Departments when she left the Company recently on the advice of her doctor. Best of luck and a speedy recovery, Phoebe.

Prior to her marriage, Joan Hanna (nee Hoard), received a lazy susan from the Sales Analysis, Billing, and Order Review Departments.

Continued on Page 10



Ernie Sheffield Retires

After 10 years service, Ernie Sheffield (Mail Filling and Checking) will retire August 14.

Ernie first made his presence known on December 31, 1886, in Inverness, a small town in Quebec. At an early age Ernie moved to Dundalk, Ontario, and received all his schooling there. His father was a baker and the Sheffields moved around Ontario constantly as he plied his trade in various hotels.

In 1912 Ernie came west to Saskatchewan and took up a homestead at Buffalo Gap. Except for four years service in the First World War, he remained on the farm until 1940 when he came to Regina. He worked as a desk clerk at the Wascana Hotel prior to coming to Simpson's August 9, 1943.

Ernie's first employment with the Company was as an operator on the freight elevator. He continued in this capacity for about five years and then became a stockman in Department 14 (now Department 80).

After seeing service in the Yards Goods and Staples Departments, Ernie moved to his present position in the Mail Filling and Checking Department.

While his future plans are not definite, one thing is sure, Ernie's rocking chair will get a good workout during the next few months.

On behalf of all their friends, we would like to wish Ernie and Mrs. Sheffield good luck and much happiness in the future.

Wally's Coronation Notebook

Wally Guthrie, Men's Clothing, chosen by the Royal Canadian Navy to attend the Coronation, tells us some of the highlights of his trip.



At H.M.C.S. Stadacona, Halifax, we had two weeks of route marching and precision drill. We sailed on May 7 and spent eight days at sea. Every morning we were up at six. First we had P.T. and then rifle drill and marching on the flight deck; so we swayed from side to side marching our way to England.

On arrival in Portsmouth on May 15 a special train was waiting to take us to Brookwood, Pirbright Camp, the camp of the Grenadier Guards. There we trained from 7 a.m. until 4 p.m. daily, and it was wonderful to see representatives of all the British Empire forces in their colorful uniforms. We all joined in a big party before we moved to Kensington Gardens, where we slept under canvas for a week before the Coronation.

On Coronation day, we were up at 5 a.m., and at 7 a.m. we set out on a five-mile march to Trafalgar Square where we took up our street lining positions. It was 8 a.m. and people had been there for twenty-four hours waiting for the big day.

The weather was poor—it was cold, and rain fell continuously. We stood there ten hours, and the St. John's Ambulance Brigade gave us malted milk tablets about every two hours. People were fainting all around. The colorful decorations were wonderful and the bells from Westminster Abbey were ringing all morning. Interesting to hear were the commands given for each regiment down the line.

When the queen was crowned the people cheered so loudly that it nearly deafened us. The Royal coach went right past me three times, about four feet away. The queen, wearing her crown, was very lovely, and the gold coach was drawn by six beautiful white horses.

Dancing in the streets and fireworks all over London brought the memorable day to a close.



CONGRATULATIONS TO

Frank Daborn

It is with great pleasure that we welcome Frank Daborn into the 25-Year Club. Frank is the 5th Regina employee to join the group this year.



Frank's early life was spent on a farm at Dysart, Saskatchewan. When he was 12 years old he came to Regina and was employed by the Saskatchewan Government Telephones. Moving on, he joined the Albert Olson Company, a local machinery and equipment concern.

His career with Simpson's commenced August 28, 1928. Frank still remembers clearly his first day at work and still has his first card to show for it. He was first employed in the Bundling Department (now Checking), later moving on to the Packing and then into the merchandise end of the business. In 1942 he enlisted in the army and until his discharge in 1946 served occupational duty in Europe.

On his return, Frank resumed his role as a stockman in the Yard Goods and Staples Departments where he has remained with the exception of two years spent on the drivers' staff.

One could say that Frank just enjoys life. An enthusiastic sportsman, he has been actively connected with our Bowling League ever since it started and is a member of the Commercial League. He is also an enthusiastic angler and curler.

Along with all this, Frank likes to perform miracles with wood in his workshop. Any time left is devoted to his wife and two boys.

Frank wears his 25 years service well for on looking through some old picnic pictures we see that he has changed little.

It is interesting to note too, that should he remain with the Company until retirement, he will have completed 50 years service.

Nice going, Frank. Congratulations!

July Visitors to the Branch

Early in July the following executives from Simpsons-Sears Limited, Toronto, and Sears, Roebuck & Company, Chicago, spent a few hours here on their way back from a brief visit to Western Canada: Mr. E. G. Burton, President, Simpson's Limited, and Simpsons-Sears Limited; Mr. T. V. Houser, Vice-Chairman of the Board, Sears, Roebuck & Company; Mr. G. F. Trotter, Vice-President, Retail, Simpsons-Sears Limited; Mr. E. Gudeman, Vice-President, Merchandising, Sears, Roebuck & Company; Mr. Crowdus Baker, Director of Simpsons-Sears Limited and Treasurer, Sears, Roebuck & Company; Mr. Morgan Reid, Assistant Vice-President, Retail, and Public Relations Officer, Simpsons-Sears Limited; Mr. F. Williams, Manager, Store Planning and Display, Sears, Roebuck & Company; Mr. F. S. Corley, Architect, Simpsons, Limited, and Simpsons-Sears Limited.

Other visitors during the month included Messrs. J. Walters, Parent Buyer for Departments 65 and 66; D. L. Brown, Parent Buyer for Departments 25 and 26; and P. G. Donald, Parent Buyer for Departments 28 and 29.

New Arrivals

A son, Gregory Philip, was born to Mr. and Mrs. Ben Brewer — Heat, Light and Power Department — on June 24.



George and Hannah Hannant, (formerly Hannah Haar of Order Review), became the proud parents of a daughter, Carol Lee, on May 31.



Our Deepest Sympathy

to Dora Kereluke, Warehouse Operating, on the passing of her mother, Mrs. S. Dumanski, at Sheho on June 8.

to Rae Lott, Cafeteria, who was bereaved with the passing of her mother, Mrs. Hewer, at Simpson on June 16.

to Ella Smith, Exchange, whose mother passed away on July 5 at Westville, Nova Scotia.

to Florence Lamb, Easy Payment Department, on the passing of her father recently at Calgary.

to Jean Hoffman, Buying Department, who was bereaved with the passing of her husband, Donald, on July 8.

to Tom McRadu, Adjusting Department, whose mother passed away on July 9.



Our Hospital List

Mary Banka—Checking

Helen Birnie—Order Office Shipping

Art Dodds—Manager, Rug Department

Hugh Douglas—Mail Order Furniture

Kathleen Germaine—Women's Dresses

Carl Hirsch—Mail Order Porters

Helen McCall—Toy Department

George Yake—Retail Credit

Edith Gataint—Women's Coats and Suits

up

people who are moving



ALEC EAKET

The appointment of Alec Eaket as Assistant Manager of Women's Dresses and Teen-age Coats and Suits in the Mail Order, was announced by Mr. F. E. Reid July 1.

Alex is relatively a newcomer to Simpsons-Sears, having joined the Company last September 29. All his service has been with the group of departments of which he now becomes Assistant Manager.

Born and educated in Moose Jaw, Alec first entered the business world with McBride's in Moose Jaw. In 1940 he became associated with Tip Top Tailors, serving in their Moose Jaw, Calgary and Winnipeg branches before taking over the management of the Moose Jaw store.

As well as being a spectator in most sports, Alec is a member of the Men's Golf League and the Commercial Bowling League, the remainder of his time being devoted to his wife and family consisting of a boy aged 8 and a girl aged 3.



DON MILLIKEN

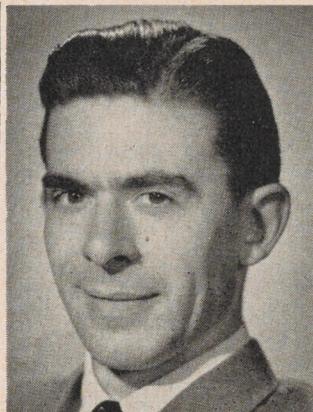
On June 22 Don Milliken became Manager of the Catalogue Shopping Centre, Bargain Centre and Regina Order Office, 11th Avenue.

Although he was born in Saskatoon, Don considers himself a Regina boy, having moved here at an early age and received all his elementary schooling here.

Leaving high school, he joined the Fleet Air Arm as a naval airman in August, 1944. After his discharge, October, 1945, he attended Queen's University, graduating in 1948 with a Bachelor of Commerce degree.

Don's career with Simpson's commenced August 17, 1948. After a period of special training he entered the Adjusting Department in February, 1949, and remained there until June, 1950, when he left the Company to attend the London School of Economics in England.

In July, 1951, Don resumed his association with Simpson's joining the Order Office Division and taking charge of the Calgary Order Office. July, 1952, saw him appointed Zone Supervisor of Order Offices for Southern Alberta. He acted in this capacity until his recent transfer.



DOUG McALPINE

Manager of Women's Coats and Suits, Furs and Sportswear in the Mail Order was the appointment Doug received last month.

Although he was born in Estevan, Doug received his schooling in Oungre, Sask., where he moved to at an early age.

Having completed his grade 11, he joined the R.C.A.F. in the fall of 1942 and served as a pilot until his discharge in the spring of 1945.

On his return, Doug completed his grade 12 in Moose Jaw and then attended the University of Saskatchewan, graduating with a Bachelor of Commerce degree in April, 1949.

His first employment with Simpson's was as a member of Jim Larkin's group (21, 23, 24, 25, 26). In July 1950 the group was split and Doug continued with Departments 21, 23, 24 until September when he was transferred to the Inventory Control Office. July, 1952, saw him appointed Assistant Manager of Departments 60, 61, 62, 63, 65, 66, 27. He has continued in this capacity until now.

Doug is married and has one boy. Out of work he relaxes by participating actively in our Bowling and Golf Leagues as well as coaching the girls' ball team.



Sophie Lizen, Glove and Handbag Department, was married to Mike Skitchko at St. Mary's Church, Yorkton, on May 24. The home of the happy couple will be at Rokeby, Saskatchewan.



Jean Leciuk, Buying Department, chose June 13 as the date of her marriage to William Gessel at St. Mary's Church, Ituna.



Jack Willison, Packing Department, and Helen Jean Swanson were married at St. Andrew's Presbyterian Church in Qu'Appelle on June 6 at 2.30 p.m.



Blessed Sacrament Church was the scene of a pretty wedding when Polly Polanski, Retail Employment and Training, exchanged marital vows with Les Kirton, Department 90, on July 11 at 3.30 p.m.



St. Paul's Pro-
the scene of a p
at 3.30 p.m. on
Edna Wilde, Re
ment, and Edward
were united in m

Summer V



Shirley Arnott, Returns De-
partment, became the bride of
Arthur Berry on June 20 at
St. Andrew's Church.



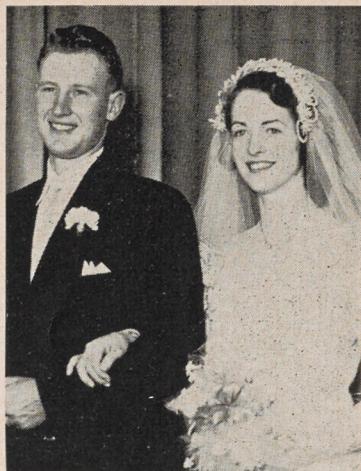
June 27 was the
by Joan Hoard, S.
for her marriage
Hanna at Carmichael.



Cathedral was pretty ceremony June 27, when returns Department P. Borthwick marriage.



Hilda Hufnagel, Recording Department, and Donald McDonald were principals in a wedding ceremony performed at St. Mary's Roman Catholic Church on June 20.



Elaine Derby, Charge Office, chose June 27 as the date for her marriage to Ronald Ross, formerly of the Easy Payment Department. The double ring ceremony was performed in Westminster United Church, Regina.

Weddings



the date chosen
Sales Analysis,
ge to Ernest
chael Church.

Ruth Walters, Order Review, became the bride of Edward Selzler at a pretty ceremony solemnized at St. Charles' Church on June 13.



Margaret Turnbull, Hosiery Department, and William Sutherland were the principals in a wedding ceremony performed on June 20 in St. Andrew's United Church, Regina. The happy couple will make their home at Lumsden.



Jean Lytle, Recording Department, became the bride of Thomas Bradshaw at a ceremony solemnized on July 4 at 4:00 p.m. at St. Paul's Pro-Cathedral.



ANOTHER \$25 WINNER

Congratulations to Hilda Achtzener in the Drapery Workroom!

Hilda did a little thinking, wrote it down on paper, dropped it in the suggestion box. The result — she received an award of \$25.00!

Hilda's suggestion was that a certain type of roller or clamps could be made on which to put bolts of material so that they might be more easily unrolled. This would save time for both clerk and the customer, and it would be much easier for clerks, especially in the drapery workroom, where bolts of material are handled continuously.

This suggestion has been adopted and put into operation.

Any more suggestions?

Social Whirl . . .

Continued from Page 3

Robert Stevens, Cash Office, received a gift of jewellery when she left the Company.



A cocktail table was the gift chosen for **Ruth Walters**, a recent bride, by her friends in Order Review, Sales Analysis, and Billing Departments. Viking, Alberta, is Ruth's new home town.



Recent visitors to the Mail Order building were **Mr. and Mrs. Bud Rosaasen** and daughter. Bud was formerly in 25 Department, and his wife, Eleanor, was in Order Office Shipping. Another former 25 Department employee, **Marg Chubanuck (nee Black)**, was also renewing acquaintances.



Good luck and best wishes were extended to **Eva Ungurean** and **Rose Flagel** of Department 25 when they left the Company. The girls are now living in Calgary.



The girls in the Cash Office presented **Barbara Braun** with a gift of china prior to departure from the Company.

Prior to her departure, **Rose Egan**, Department 25, received a meat fork and coffee spoons from her friends on the 7th floor.



Madeline Rockert, Cashiers, who had been with the Company for five years, recently left to make her home in Calgary. Before leaving, Madeline received a gift of luggage from friends on the second floor, 11th Avenue.



Norah Cowley, Home Planning Service, left the Company a few weeks ago and is now busy at being a homemaker. On her departure she was presented with a golf bag and a golf club from friends on the 2nd floor, 11th Avenue.



Helen Bellegarde, formerly of the Cash Office, dropped in to say hello to all her friends on the third floor, Broad Street. Helen brought her wee baby daughter with her.



Walter Roberts of the Accounts Payable Department has been kept busy making presentations lately. **Eileen Schandor**, **Ruth Heil**, **Marilyn Lambrecht**, and **Don Warner** have all left the Company. Each was presented with a gift.



Standing: Noble Britton; Harvey Marshall, who presented the certificates; Duke Dey.
Seated: Bert Callum, Lyall Markley, Ian Hume, Jim Attfield, Windsor Williams, Frank Hammond, Alice Lyons, Scoop Hunter.

J.I.T. - Job Instructor Training

A new series of J.I.T. courses got off to a good start in the mail order recently under the able direction of Janet Haney as conductor. Designed to improve training techniques, the theme of the course, "If the Learner hasn't learned, the Trainer hasn't taught", is repeatedly emphasized during the five two-hour classes.

Each member of the first two informal groups in turn enacted demonstration training situations. The J.I.T. principles for instruction were found to be applicable to any job from the most involved merchandise routine to the comparatively simple task of tying a bow tie or folding a diaper. These active illustrations were constructively criticized by other members in the group. The

spontaneous enthusiasm of both groups so far indicated that training in many departments will benefit greatly from J.I.T.

Participants in the first course of the fall period had the honour of having their picture taken for this issue. Members of the second group were: Florence Barker and Bob Marken, Easy Payment; Uldene Cudmore, Order Review; Coleen Duncan, Cash Office; Evelyn Fahlman and Bea Martin, Adjusting; Rose Mack, Catalogue Shopping Centre, and Wes Rolfe, Checking.

Mail Order Operating Manager Harvey Marshall presented the "graduates" with J.I.T. certificates at the close of the sessions.

"D" STORES

The Simpson's-Sears furniture and appliance stores which have been known as Agencies are now called "D" stores. The Agency Division is now known as the "D" Store Division.

A second "D" store was opened in Dauphin, Manitoba, on July 11 with Mr. W. Pierce in charge.

Order Offices at both Flin Flon and Dauphin continue as separate operations sharing the same premises.

Along the Sporting Trails

SOFTBALL

With the season more than half over, let's glance at the records of our softball team.

The girl's team has won four games and lost two to date. Their most impressive victory came at the expense of the Little Flower team, playing before a crowd of five including two coaches and the water bucket. Our girls scored 28 runs while limiting the opposition to four in a game called at the end of four innings because of darkness.

Mary Lou Laatsch, pitching her first complete game, received good hitting and fielding support from her mates.

The girls also have to their credit two other victories over Little Flower and a thrilling 13-12 decision against the Govins.

On July 1, they journeyed to Cupar to take part in the tournament there and came away tied for third prize — a creditable showing indeed!

Having watched the girls play, I can assure you it was time well spent — you don't believe me — well drop around to either Broder Park (Edgar and 15th Ave.) or Lythe Park (College and Winnipeg) and see for yourself.

As far as the men's team is concerned they have seven new uniforms and two victories in six attempts to show for their efforts. While on the surface this may appear to be a rather disappointing record, we must remember that the season is not over and anything can happen (even a playoff position, eh, Jim?).



Back row: Doug McAlpine and Charlie Wilkinson, coaches.

Second row: Flo Chowaniec, Liz Mandryk, Pat Hannah, Donna Brown, Jennie Uchacz.

First row: Trudy Tomlinson, Norma Bruce, Joan Pierce, Norma Giblett, Mary Lou Laatsch, Shirley Guthrie.

Missing: Helen Natyshak, Lorraine Whitman.

GOLF

Looking at the men's league we see that play in the Fellowship competition is almost completed. Here are the group leaders:

- 1st group—Fred Groves, Noble Britton and Stan Larkin
- 2nd group—Les Kirton
- 3rd group—Orville Shea
- 4th group—Les Ferguson and Alec Eaket

In case you are wondering how the handicaps for the Reilly were set, this is the procedure followed: The average of three lowest games is matched against last year's handicap and adjusted if necessary. For example, should your average this year be 110 and your handicap last year 106, the difference is split and your new handicap becomes 108.

Looking over the cards, we see that Stan Larkin's 79 is still low. Stan shot six pars and two birdies on this round.

There was talk around the 19th hole concerning Noble Britton's tremendous 300-yard drive while playing against Ron Wolfe in the first round of the Reilly. The same day Mac Donnelly had to cope with a gopher while playing with John Tappin. Pitching his ball out of the trees (he claims he used a golf club), Mac had his vision blocked and couldn't follow the ball. Feeling that it was one of his better shots he marched about 25 yards up the fairway, and after much searching and use of appropriate language he came upon a gopher hole — never a man to pass up anything when 15c is involved Mac reached down the hole and came up with his ball.

Taking a look now at the girls' league, we see that everything is ready for the competition for a trophy to be donated by the Social Club — (we hope!) The medal round is almost completed and flight leaders to date are:

- 1st flight—Marion Hines
- 2nd flight—Elsie Blaser
- 3rd flight—Jean Jordan
- 4th flight—Mary Reyda

In July the girls enjoyed a weiner roast held at the Gyro course and, incidentally, made \$3.09 on the deal.

That seems to be all for now — see you all next month with more sports news.

This is Not a Fish Story!

It Actually Happened. . . . There are three witnesses to prove it!

One of the gals from 5th floor, 11th Avenue, was out doing a spot of fishing with her first rod and reel. As she was gaily casting, and winding up the back lash, she felt a tug on the line. Thinking she had it snagged, she pulled on the line, and started reeling in. Lo! and behold, if a fish wasn't flopping on the end of the line. This being the first fish of the season, the young lass called out — "Hey, I've got a fish — what do I do now?" Her companions rushed to her aid, only to exclaim — "But you've lassoed the poor thing — you're supposed to let it bite, you know!"

Sure enough, the line was around the middle of the fish, caught through one of the prongs of the hook, and the other prong was through several scales which held the line taut around the fish.

Can you top that one, fellas ?? ?

Share Your Vacation With Us



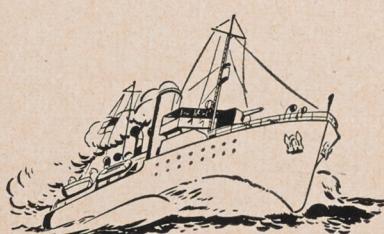
Are you one of those lucky people who are nearly ready to embark on "two weeks with play"?

Every holiday has its share of interesting or amusing incidents . . . remember the time that Jane and Bill got marooned in the middle of the Wascana? Or the time that you wanted to feed the bears in Yellowstone Park and ended up climbing a tree? Or the awestruck sensation you felt the first time you saw the White Cliffs of Dover?

How about sharing those vacation highlights with us, via the columns of *The Digger*? Our October issue will feature Holiday Happenings . . . pictures of your travels, jottings about your adventures . . . so send in your vacation news and views, and let the readers of *The Digger* enjoy them with you.

CALLING ALL CAMERA FANS!

Be sure to keep your trusty Baby Brownie handy, all the time



you're away . . . because the October issue of *The Digger* is going to feature snaps taken by you happy vacationers.

Even if your holiday tour goes only as far as your own backyard, we'll be glad to see the snaps you take of the kids' new puppy, or of Father the day he fell in the fish-pond.

But if you're globe-trotting this time . . . be sure to send us your favorite candids of the Garden of the Gods, the towers of the Kremlin, or the lily pool of the Taj Mahal!

Your name doesn't have to be Karsh in order to qualify . . . just make sure that your pictures are interesting and clear, whether they're on-the-spot action shots or carefully posed stills. To be eligible, pictures and stories must reach Leona Descamps, 2nd Floor, Main Building, or Hazel MacFarlane, 5th Floor, 11th Avenue, by Tuesday, September 1.

And to add to your holiday pleasure, *The Digger* will pay \$1.00 in good, hard cash for every snap accepted for publication. So plan now to record your summer fun with a camera . . . and then "clean up" in the next issue of *The Digger*!

SOCIAL CLUB

REPORT

Here is a list of your new Social Club officers and representatives, who take over duties this month:

President

Frank Stojak, Order Review, Sales Analysis, Billing Department, Broad Street.

Vice-President

Fred Stewart.....Time Office

Finance Convener

Wes Rolfe, Checking.....Main Building

Secretary

Jean Jordon, Telespeed.....Main Building

Publicity

Mickey Marchuk, Display....11th Avenue

Social Convener

Ken Johnson,
Order Review.....Main Building

Treasurer

Mildred Jenson, Dept. 801....11th Avenue

Sports Convener

Jack Huggins, Dept. 52....Main Building

Section Representatives

Broad Street Building

Randall McLean.....	Shipping Annex,
Marlene Kuntz.....	2nd Floor
Theresa Materi.....	3rd Floor, Packing
Isabelle Coster.....	3rd Floor, Returns,
	Order Review, Sales Analysis
Marj McDermid.....	4th Floor
Joyce Kuhn.....	5th Floor
Francis Beattie.....	6th Floor
Doug McGillivray.....	7th Floor
Roy Garroway.....	8th Floor
Joe Herman.....	Maintenance

11th Avenue

Doug Smith.....	Basement
Lila Love.....	1st Floor
Fred Tokarek.....	2nd Floor
Mary Wagner.....	3rd Floor
Marg Temlett.....	4th Floor
Loretta Brock.....	5th Floor
Harold Lloyd.....	Maintenance

Service Building

Edna Flavel.....	1st Floor
Theresa Zerr.....	2nd Floor
Hilda McDonald.....	3rd Floor

Warehouses

Vic Benesh.....	Retail Warehouse
Louis Daze.....	New Warehouse
Al Seibel.....	Exhibition Warehouse
Mary Ellis, Advertising, 11th Avenue,	

will be your new Social Club reporter.

Something to look forward to

Yes, we mean the Annual Picnic Issue of The Digger.

It's a month later than usual, but that's because the picnic wasn't held until after the August issue went to press.

So see next month's Digger for all the great picnic news and views, and also the prize-winning entries in the annual snapshot contest.

By the way August 3rd is the closing date for entries. Leave yours with Leona Descamps or Hazel MacFarlane.



1903-1953

Regina's
GOLDEN JUBILEE